

Important Privacy Choices for Consumers

Opt Out Request Form Apollo Insurance Services, Inc.

IF YOU HAVE PREVIOUSLY REQUESTED TO OPT OUT, YOU DO NOT NEED TO SEND THIS FORM AGAIN. THIS IS FOR NEW OPT OUT REQUESTS ONLY.

You have the right to control whether we share some of your personal information. Please read the following information carefully before you make your choices below.

Your Rights

You have the following rights to restrict the sharing of personal and financial information with our affiliates (companies we own or control) and outside companies that we do business with. Nothing in this form prohibits the sharing of information necessary for us to follow the law, as permitted by law, or to give you the best service on your accounts with us. This includes sending you information about some other products or services.

Your Choices

Restrict information sharing with companies we own or control (affiliates):

Unless you say "No," we may share personal and financial information about you with our affiliated companies.

- NO**, please do not share personal and financial information with your affiliated companies.

Restrict information sharing with other companies we do business with to provide financial products and services:

Unless you say "No," we may share personal and financial information about you with outside companies we contract with to provide financial products and services to you.

- NO**, please do not share personal and financial information with outside companies you contract with to provide financial products and services.

Time Sensitive Reply

You may make your privacy choice(s) at any time. Your choice(s) marked here will remain unless you state otherwise. However, if we do not hear from you we may share some of your information with affiliated companies and other companies with whom we have contracts to provide products and services.

Name _____

Policy Number(s) _____

Signature _____

To exercise your choices, do one of the following:

- (1) Fill out, sign and send back this form to us (you may want to make a copy for your records) at **Apollo Insurance Services, Inc., P.O. Box 3267, Mission Viejo, CA 92690** or (2) Call us toll-free at 800.426.1088 or (3) Fax request to 800.314.6633.

We Care About You...

And we value our relationship with you as an Apollo customer. Trust is primary in that relationship. We recognize our responsibility to keep the information you provide to us secure and confidential. Along with protecting your assets, protecting your privacy is our top priority. Our Privacy Policy is designed to do just that. This Policy is provided to you as required by law. Please read it carefully and keep it for your records. Protecting what's essential. It's what we're about.

Protecting your Privacy

Our Privacy Policy explains how we protect the privacy of your personal information. It also describes certain situations where we release information about you to third parties, such as to maintain your account or other circumstances as required or permitted by law. Our Privacy Policy also provides guidance on how you can direct us not to share certain information within our affiliated family of companies and with certain nonaffiliated third parties. It is your right to Opt Out. We are required to send you a copy of our Privacy Policy annually, yet if you choose to limit the sharing of information, you will only need to make your Opt Out request once.

As long as you maintain a customer relationship with us, you will receive notice of our Privacy Policy annually. If our information collection or sharing practices change, we will provide you with a revised Privacy Policy. Our Privacy Policy is always available on request.

Confidentiality and Security

We maintain physical, electronic, and procedural safeguards to protect your information, and we restrict access to your information to employees and authorized agents.

Scope of our Policy

Our Privacy Policy governs Consumer and Customer Information, which is defined as personally identifiable, non-public financial information about a consumer or his or her relationship with us. The Policy applies to individuals who obtain products or services from us in the United States for personal, family, or household purposes. Our Privacy Policy only applies to Consumer and Customer Information obtained by Apollo Insurance Services, Inc.

Information Obtained for your Benefit

We obtain information about you that we believe will be necessary or useful in processing or servicing your insurance accounts. Your information also enables us to provide products, services, and other opportunities that we think will be of interest to you. We obtain the following types of Consumer and Customer Information:

- Information you provide on applications or that you provide to us verbally or in writing, such as your name and address
- Information we receive about your transactions and experiences with us or our affiliates
- Information we receive from other third parties, such as information available in the public records

Who May Receive Your Information?

Information Sharing With Our Affiliated Companies

To give us a complete understanding of your relationship with us, to provide you with efficient and convenient service, and to inform you of new products and services, we may share with our affiliated companies, all of the types of Consumer and Customer Information we obtain from our transactions and experiences with you, in accordance with the Fair Credit Reporting Act. We may share any other Consumer and Customer Information, such as information we obtain from a nonaffiliated third party, unless you ask us not to do so. Affiliated companies that may receive this information include Apollo's insurance affiliates. Our affiliated companies also include nonfinancial service providers who provide services to us and our customers. Unless the information-sharing falls under another exception, you may request that we not share with our affiliates information other than that obtained from our transactions and experiences with you by exercising your right to opt out as further described below in the Opt Out section of this Privacy Policy.



Information Sharing with Nonaffiliated Third Parties

To inform you of product and service opportunities that may be of interest to you, we might share the following types of Consumer and Customer Information that we obtain about you with nonaffiliated third parties:

- Information about your identity, such as your name and address
- Information about your transactions and experiences with us
- Information we receive from other third parties, such as information available in the public records

Companies that may receive this information include:

- Financial service providers such as insurance companies and agencies, managing general agents, and surplus lines carriers
- Non-financial companies including marketing companies, mailing houses, and printing companies
- Unless the information-sharing falls under another exception, we will not share this information with nonaffiliated third parties unless you give your consent.

Information Sharing with Companies that Perform Services on Our Behalf

We may share all of the types of Consumer and Customer Information we obtain about you, as described in this Policy, with companies that perform services on our behalf, to the extent permitted by law. For example, to maintain and service your accounts or to fulfill your transaction requests, we may share information with non-financial companies that provide services to us, such as data-processing companies, printing companies, mailing companies, and marketing companies. We may continue to do so even if you choose to exercise your Opt Out rights as

described below. All of these companies are obligated to keep the information we provide to them confidential and to use the information only to provide the services we have asked them to perform for us.

Information Sharing in Other Situations

We may share all of the types of Consumer and Customer Information that we obtain about you in other legally permitted situations that are not subject to your right to Opt Out, including but not limited to:

- If we have your consent to a disclosure for a specific purpose
- To complete your insurance transaction
- In response to a subpoena, a fraud investigation, or other legal process
- To regulatory agencies and auditors
- To another company that we hire to collect on your account

In addition, we may disclose Consumer and Customer Information about you to other nonaffiliated and affiliated third parties not described in this notice as permitted by law. We may continue to do so even if you choose to exercise your opt out rights as described below.

Important Privacy Choices

Your Right to "Opt Out"

As described throughout this Privacy Policy, you have the right to opt out of the sharing of certain information as described above in the sections entitled "Information Sharing with Affiliates" and "Information Sharing with Nonaffiliated Third Parties." To opt out of our information sharing to the extent permitted by this Privacy Policy, follow the instructions

below. On receiving your Opt Out Request, we will update our records within a reasonable period of time to indicate your preference regarding the sharing of Consumer and Customer Information. If you wish to exercise any of your Opt Out rights as described above, you may opt out in one of three ways: Complete the Opt Out Request Form on the reverse and send it back to us at: **Apollo Insurance Services, Inc., P.O. Box 3267, Mission Viejo, CA 92690.** Call us toll-free at 800.426.1088, or fax request to 800.314.6633. Your Opt Out will remain in effect until you revoke it in writing. Please be aware that by Opting Out, you may not receive promotional or exclusive offers for certain products or services from our affiliated and nonaffiliated third parties. However, even if you opt out, we will continue to share your information with companies that provide services on our behalf or in certain other situations as permitted by law. Further, please note that your Opt Out Request does not require us to refrain from contacting you, even if we choose to contact you through companies that perform marketing services on our behalf, as described in this Privacy Policy.

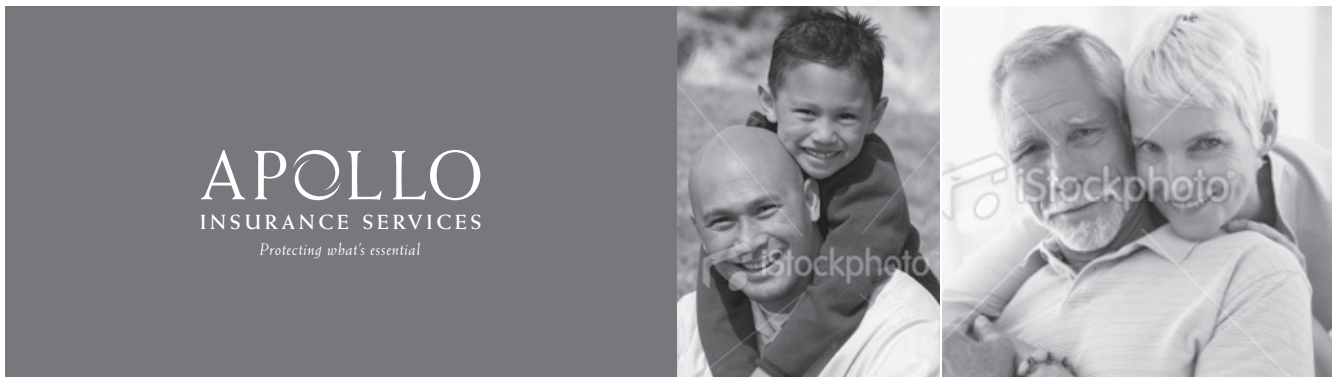
Our Former Customers

Should our Customer relationship end, this Privacy Policy and your Opt Out preferences will continue to apply to Non Public Information we obtained about you.

Maintenance of Accurate Information

We strive to keep our records of Non Public Information about you accurate and up to date. When you notify us of an error, we will update or correct any erroneous information.

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P.O. Box 3267 / Mission Viejo, CA 92690

Apollo Insurance Services, Inc.* Privacy Policy

*We care about you.
We value your privacy.*

APOLLO
INSURANCE SERVICES
Protecting what's essential

* Apollo Insurance Services, Inc. also does business as: Associated Insurance Services (AIS), Apollo Agencies, Inc., Welther Insurance Agency, Diamond Bar Insurance Agency, Chino Insurance Agency.

